Personal Essays

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Persuasive Essays

"My Mom is the Best"

"All Kids Should Have Cellphones"

- 1. Central idea has deep meaning to the writer
- 2.Uses personal experiences
- 3. Must be written in the first person
- 4. Informal tone

- Uses information to persuade
- 2. Purpose is to persuade
- 3. Written in third person ("we")
- 4. Sounds professional

5. More formal tone